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ABSTRACT

The University of North Carolina at Wilmington administered a 1986 University Union Spring Survey to 404 residential and nonresidential students to monitor student preferences and to evaluate their satisfaction with selected aspects of services and programs within the student union. The results revealed that students considered notices in their university post office boxes to be the best way of informing them of activities. They reported preferring weekday activities over weekend ones, with activities scheduled after 5:00 p.m. during the week being the most preferred. Students reported using the post office, snack bar, and bank machine services more than any other service offered. Sixty percent of respondents reported visiting the union almost daily. Students preferred three new services over many others suggested: health club and exercise facility, outdoor swimming pool, and a check cashing service. In evaluating union facilities, students were most impressed with cleanliness and decor and least impressed with the variety and quantity of snack bar food. Subgroups within the sample differed significantly from the overall population. Significant subgroup differences were found within various independent categories to include place of residency, job status, age, race, and sex. To serve the student body in the most effective and efficient manner, these subgroups merit attention. The survey and data analysis are appended. (NB)

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University Union
Student Preference Survey
Spring 1986

by

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RB-UU-112087

CG 020665

THE UNIVERSITY OF NORTH CAROLINA
AT WILMINGTON

DIVISION OF STUDENT AFFAIRS

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Highlights

* The University Union Spring 1986 Survey was distributed to a sample of residential and nonresidential students. A total of 404 students responded which was deemed representative of 5,000 students enrolled in the spring of 1986. According to Hendel (1977), for a population of 5,000 students, only 356 surveys are necessary to represent the group. Respondents were representative of the overall university population of students with respect to place of residence, sex, and race but not representative of age. Many more older students responded.

* Students say the best way to inform them of activities is through their UNCW P.O. Box.

* Students prefer weekday activities instead of weekend ones, with those after 5 p.m. during the week being most preferred. If activities are scheduled on a weekend, Sunday afternoons were most preferred.

* Students use the UNCW Post Office, Snack Bar and Teller II service more than any other service offered.

* Over half (60%) of students visit the Union almost every day, or at least once a day.

* Discount movie tickets are the most used Information Center service.

* Students preferred three new services over many others suggested: health club and exercise facilities, outdoor swimming pool, and a check cashing service.

* In evaluating the Union facilities, students were most impressed with the cleanliness and decor of the Union and least impressed with the variety and quantity of snack bar food.

* A fifth of all students said the Channel Marker was very useful. Nearly eight of ten said that a twelve-month planning calendar would be useful.

* Subgroups within the sample differed significantly from the overall population. Significant subgroup differences were found within various independent categories to include: place of residency, job status, age, race, and sex. To serve the student body in the most effective and efficient manner, these subgroups merit attention. Detailed results are discussed within this report.

Source: Hendel, Darwin, American Education Research Association Mini Presentation, April 1977.

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UNCW University Union Student Preference Survey
Spring 1986

Introduction

This report discusses the results of the 1986 University Union Spring Survey. Its purpose is to monitor student preferences and evaluate their satisfaction with selected aspects of services and programs within the Union. Our gratitude is extended to Dr. Roger Lowery of the Political Science Department for designing and administering the survey.

Methodology

Sample

The survey sample included 404 students. Off campus students (n = 295) were interviewed by phone; on campus students (n = 109) were surveyed by residence life staff.

The 404 survey respondents were representative of the larger University population of students with respect to place of residence, sex and race. However, a disproportionate number of older students responded to the survey. Respondents tended to be older than the typical UNCW population with 51% of respondents between 21-24 years of age. Just over one-fourth (27%) of respondents were traditional college-age students (i.e., less than 21 years old). Racially, whites made up 94% of the respondent group. Just over half (53%) of all respondents were female. Almost six of ten (58%) of all students either live on-campus or are within walking distance. Nearly, one-third (31%) live less than a 15 minute drive away and 11% live 15 minutes away or more. Among respondents, over half were employed. Among those with jobs, over half (53%) worked up to 20 hours per week. Nearly one-third (30%) worked 21-39 hours per week, and almost one-fifth (17%) worked 40 or more hours per week.

Instrument

Results from the survey instrument are presented in the Appendix. A total of 60 questions were asked. Besides basic demographic questions, others were asked according to seven categories: best source of information, timing of activities, use of services and facilities, use of Information Center services, preferred services, evaluation of facilities, and miscellaneous items.

Analysis

Results were analyzed using simple percentages. In addition, each question was tested for significant differences ($p < .05$) across five independent groups: place of residency, job status, age, race, and sex. Results for this analysis of variance are indicated using letters next to survey items. For example, the letter B next to question 5 means that when considering conducting programs between 3-5 p.m. on weekdays, a person's response was affected by their job status (see Appendix).

For ease in using these data, some of the independent categories were condensed. Students living on campus or within walking distance were considered noncommuters. All others were commuters. Current employment status was separated into those not employed, those working 20 or fewer hours per week, and those working 21 or more hours per week. Age was separated into those students 20 years or less, 21-24 years, and 25 years or more. Race was separated into nonwhite and white.

Results

Best Information Source (Q1)

According to student responses, the best way for the Union to inform them of activities and programs is through campus mail. Two-thirds of all students responded this way.

Timing of Activities (Q2-Q12)

Weekday activities occurring after 5:00 p.m. were preferred by most students, with over 41% opting for either the 5:00-7:00 p.m. or 7:00-11:00 p.m. time frame. As expected, significantly more working students than nonworking students peferred not to have activities scheduled from 3:00-5:00 p.m. on weekdays.

Weekend activities were rated much lower compared to those that might be offered during the week. However, considering weekend times only, Sunday afternoons were rated as the most preferred time for students to attend campus events (30%). Students differed by their job status and age when Saturday mornings were considered. Younger, nonworking students preferred not to participate in Saturday morning activities. Saturday afternoons and evenings were preferred by older students more than younger ones.

Use of Services and Facilities (Q13-Q23)

When several services and facilities located in the University Union were ranked in terms of typical semester usage, students most often used:

U.S. Post Office	59%
Snack Bar	42%
Wachovia Teller II	25%
Information Center	20%
Meeting and Study Rooms	19%
Career Planning & Placement	18%
T.V. Lounge	6%
Billards and Ping-pong	5%
Video Games	3%
Rental Lockers	1%

Significantly more noncommuter students used several services more often than commuter students to include: the Post Office, Wachovia Teller II, video games, Information Center, and Career Planning & Placement Center. As expected, younger students versus older ones used more

often the Wachovia Teller II machine, Snack Bar, Billiards/Ping-pong Room, video games and T. V. Lounge. Younger students also made more visits per week to the Union than older students, but rent lockers less and use the Career Planning and Placment Center less. Also, women use the Snack Bar significantly more than men. Men, however, use the games room more often, the rental locker more frequently and visit the University Union more often.

In an average week, 60% of all students say they go to the Union almost every day, or at least once a day. Not surprisingly, noncommuters and younger students frequent the Union most often. Among students living on-campus, a majority said they would utilize the Residence Life Activity Center for three main reasons to include: lounging (57%), attending an event (55%), and playing free table games (51%).

Use of Information Center Services (Q24-Q30)

When Information Center Services were ranked in terms of typical semester usage, students most often used:

Discount movie tickets	36%
Change	25%
Student local address and phone numbers	10%
Vending machine refunds	5%
Campus maps	2%
Bus and airline schedules	1%

Significantly more on- or near-campus students and younger students used both the discount movie tickets and change machines more frequently than commuter and older students. Also, significantly more nonwhite students than white students used the change machine.

Perferred Services (Q31-Q43)

The top three most often preferred services were health club and exercise facilities (50%), outdoor swimming pool (47%), and a check cashing service (44%).

Many more commuters than noncommuters said they would make use of weekend/evening stamp sales, health club facilities and a bicycle repair shop. More women than men preferred stamp sales and arts/crafts sales. More men than women would prefer an outdoor swimming pool and coin-operated lockers. Also, younger students would prefer an outdoor pool more than older ones. Younger ones would also prefer a bicycle repair shop and coin-operated lockers.

Evaluation of Facilities (Q44-Q50)

Seven facilities were rated from excellent to poor. Students ranked them as follows according to excellence:

Cleanliness of the Union	45%
Cleanliness of the Union restrooms	42%
Decoration and furnishing of the Union	36%
Customer service of Snack Bar, management and staff	17%
Games equipment in the Union	16%
Variety of Snack Bar food	15%
Quality of Snack Bar food	9%

Only one significant group difference was noted. Younger students rated the food higher than older students rated it.

Miscellaneous Item (Q51-Q52)

The monthly Channel Marker calendar was rated "very useful" by 19%, "somewhat useful" by 52%, and "not very useful" by 29%. Most students (79%) rated a twelve-month planning calendar as useful. Among those who would find it useful, over half (53%) reported that they would pay $2-3 for it. Older students rated the idea of a twelve-month planning calendar significantly lower than younger students.

Comments or questions regarding this study may be directed to the Office of the Vice Chancellor for Student Affairs (Alderman 101) or by calling extension 3117.

APPENDIX

March 1986 UNC-W UNIVERSITY UNION SURVEY

(N = 404)

This is the second survey of UNC-W students concerning their utilization and evaluation of their University Union's facilities and programs. You have been selected as part of a systematic probability sample of UNC-W students. Completion of this questionnaire will take only a few minutes of your time. Your participation is completely voluntary, anonymous, confidential, and very much appreciated! Please return to your Resident Assistant. The results of this poll will be appearing soon in the Seahawk.

For each of the following questions, please check-mark the one response that best answers the question for you. Do not check more than one response for any question.

1. First, which one of the following is the best way for the Union to inform you of activities and programs?

1(15)bulletin board posters
2(9)WLOZ announcements
3(12)Seahawk articles
4(67)mailings to your UNC-W P.O. Box
5(2)other: _____

The Union needs to know the best times for you to attend extra-curricular activities. For each of the following time periods, please check-mark whether that time is often, sometimes, or rarely or never a good time for you to attend campus events.

	OFTEN	SOMETIMES	RARELY OR NEVER	NOT SURE
2. Before noon on weekdays	1(6)	2(19)	3(80)	0(0)
3. Noon to 1 pm on weekdays	1(15)	2(26)	3(59)	0(0)
4. 1 to 3 pm on weekdays	1(22)	2(36)	3(42)	0(0)
5. 3 to 6 pm on weekdays	1(31)	2(30)	3(36)	0(0)
6. 5 to 7 pm on weekdays	1(41)	2(29)	3(30)	0(0)
7. 7 to 11 pm on weekdays	1(42)	2(29)	3(29)	0(0)

What about weekends? Please check-mark whether it is often, sometimes, or rarely or never a good time for you to attend campus events.

	OFTEN	SOMETIMES	RARELY OR NEVER	NOT SURE
8. Saturday mornings	1(15)	2(16)	3(69)	0(0)
9. Saturday afternoons	1(28)	2(46)	3(29)	0(0)
10. Saturday evenings	1(20)	2(29)	3(51)	0(0)
11. Sunday afternoons	1(30)	2(38)	3(32)	0(0)
12. Sunday evenings	1(26)	2(31)	3(43)	0(0)

Below are listed the names of some services and facilities located in the University Union. For each one, please check-mark whether during a typical semester you make use of it often, sometimes, rarely or never or whether you are not aware of it.

	OFTEN	SOMETIMES	RARELY OR NEVER	NOT AWARE OF	NOT SURE
13. US Post Office	1(59)	2(29)	3(11)	4(0)	0(0)
14. Wachovia Teller II machine	1(25)	2(13)	3(62)	4(0)	0(0)
15. Snack bar	1(42)	2(32)	3(27)	4(0)	0(0)
16. Billiards/ping pong room	1(5)	2(25)	3(69)	4(0)	0(0)
17. Video games	1(3)	2(21)	3(75)	4(3)	0(0)
18. TV lounge	1(6)	2(29)	3(63)	4(1)	0(0)
19. Meeting & study rooms	1(19)	2(35)	3(45)	4(1)	0(0)
20. Rental lockers	1(1)	2(2)	3(91)	4(5)	0(0)
21. Information Center	1(20)	2(49)	3(29)	4(0)	0(0)
22. Career Planning & Placement	1(18)	2(35)	3(45)	4(2)	0(0)

23. In an average week, about how many times do you go to the University Union?

1(11)rarely 2(29)once or twice a week 3(33)almost every day 4(27)or, once a day or more often 0(0)NOT SURE

The Union's Information Center provides several services. For each one listed below, please check-mark whether during a typical semester you make use of it often, sometimes, rarely or never, or whether you are not aware of it.

	OFTEN	SOMETIMES	RARELY OR NEVER	NOT AWARE OF	NOT SURE
24. Discount movie tickets	1(36)	2(31)	3(31)	4(2)	0(0)
25. Change	1(25)	2(31)	3(42)	4(1)	0(0)
26. Campus lost and found	1(2)	2(8)	3(84)	4(6)	0(0)
27. Vending machine refunds	1(5)	2(17)	3(73)	4(5)	0(0)
28. Student local addresses and phone numbers	1(10)	2(24)	3(60)	4(6)	0(0)
29. Campus maps	1(2)	2(8)	3(85)	4(5)	0(0)
30. Bus & airline schedules	1(1)	2(3)	3(82)	4(14)	0(0)

The University is looking into adding services in the present or an expanded Union. For each one, please check-mark how often you think you would make use of it -- often, sometimes, or rarely or never.

	OFTEN	SOMETIMES	RARELY OR NEVER	NOT SURE
31. A check-cashing service	1(44)	2(34)	3(22)	0(0)
32. Weekend & evening sales of postage stamps	1(25)	2(44)	3(31)	0(0)
33. Weekend & evening sales of school supplies	1(17)	2(48)	3(35)	0(0)
34. Arts & crafts sales	1(8)	2(34)	3(58)	0(0)
35. Airline & bus ticket sales	1(7)	2(23)	3(70)	0(0)
36. Coin-operated computer word processors	1(20)	2(38)	3(42)	0(0)
37. Health club & exercise facilities	1(50)	2(35)	3(16)	0(0)
38. Photo darkrooms	1(15)	2(21)	3(64)	0(0)
39. Outdoor swimming pool	1(47)	2(34)	3(17)	0(0)
40. Bicycle repair shop	1(17)	2(30)	3(53)	0(0)
41. Coin-operated lockers	1(5)	2(13)	3(83)	0(0)
42. Magazine/newspaper checkout	1(27)	2(42)	3(31)	0(0)
43. Craft studio	1(9)	2(28)	3(64)	0(0)

The University Union would also like your evaluation of its present facilities. For each item, please check-mark whether you rate it excellent, good, fair, or poor.

	EXCELLENT	GOOD	FAIR	POOR	NOT SURE
44. Cleanliness of Union restrooms	1(42)	2(52)	3(6)	4(0)	0(0)
45. Cleanliness of the rest of the Union	1(45)	2(50)	3(5)	4(0)	0(0)
46. Games equipment in the Union	1(16)	2(62)	3(21)	4(2)	0(0)
47. Decor & furnishings of the Union	1(36)	2(53)	3(11)	4(1)	0(0)
48. Quality of snack bar food	1(9)	2(56)	3(30)	4(5)	0(0)
49. Variety of snack bar food	1(15)	2(51)	3(27)	4(7)	0(0)
50. Customer service of snack bar management & staff	1(17)	2(53)	3(23)	4(7)	0(0)

51. Next, please check-mark how you rate the usefulness of the monthly Channel Marker activities calendar in making you aware of campus events. 1(19)very useful 2(52)somewhat useful 3(29)not very useful 0(0)NOT SURE

52. Would you find useful a spiral-bound 12-month planning calendar, which would show UNCW academic dates, but would not include campus event information? 1(79)yes 2(21)no 0(0)NOT SURE

53. (IF YES) Would you pay $2 to $3 for it? 1(53)yes 2(22)no 0(25)NOT SURE

Please answer a few questions so that we can make comparisons among all students who respond.

55. What is your current employment status?

1(17)not employed
2(28)employed up to 20 hours/week
3(16)employed 21 to 39 hours/week
4(9)employed 40 or more hours/week
0(0)NOT SURE

56. In what year were you born? AGE: <21 21-24 25-30 31+
27% 51% 12% 10%

57. Which of the following racial or ethnic groups would you say include you?

1(*)American Indian 2(*)Black 3(93.5)White 4(*)or, another race or ethic group 0( )NOT SURE
* = 6.5

58. Please check your sex. 1(53)female 2(47)male

ON Campus Only

59. For what reasons would you utilize the Residence Life Activity Center? (N=55) multiple response item.

1(44)studying
2(57)lounging
3(21)playing video (not free)
4(27)playing board games (free)
5(51)playing table games (free)
6(55)attending an event
7(44)exercise classes
8(7)other _____

60. The Residence Life Activity Center is currently open Mon-Fri 9 a.m.-5 p.m. and 7 p.m.-11 p.m., on Saturdays from 1 p.m.-6 p.m. and on Sundays from 6 p.m.-11 p.m. What changes are needed in this schedule?

(#54) Place of Residence

On-Campus	W/I Walking Distance	<15 min Drive	15+ min Drive
27%	31%	31%	11%

Thanks for helping us out! Please return to your Resident Assistant.

Linda Moore
University Union Director

UNION PREFERENCE STUDY SPR 86

	NOTE: Letters beside items indicate significant group differences (p<.05)	A PLACE OF RESIDENCE		B CURRENT EMPLOYMENT STATUS			C AGE			D RACE		E SEX		TOTAL
		ON OR NEAR CAMPUS	COMMUTE	NOT EMPLOYE	20 OR LESS HRSWK	21+HRSW	20 YRS OR LESS	21-24 YRS	25 YRS OR MORE	Nonwhit	White	Female	Male	PERCENT
		PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	
	BEST INFO SOURCE													
	Bulletin boards	12.4%	19.0%	16.0%	11.4%	17.5%	20.4%	11.3%	18.4%	3.8%	16.1%	16.9%	13.1%	15.1%
	WLOZ	6.0%	1.8%	4.8%	5.3%	2.1%	3.7%	3.4%	2.3%	7.7%	4.0%	3.4%	5.5%	4.4%
1	SEAHAWK	13.7%	10.1%	12.3%	13.2%	11.3%	9.3%	14.3%	11.5%	11.5%	12.1%	13.0%	10.9%	12.1%
	Campus mail	66.1%	67.3%	66.3%	68.4%	64.9%	66.7%	67.0%	64.4%	76.9%	65.9%	65.2%	68.3%	66.7%
	Other	1.7%	1.8%	.5%	1.8%	4.1%		2.0%	3.4%		1.9%	1.4%	2.2%	1.8%
	BEFORE NOON ON WEEKDAYS													
	Often	5.6%	7.7%	5.3%	6.1%	9.2%	2.8%	8.3%	6.9%	7.7%	6.4%	5.8%	7.6%	6.6%
2	Sometimes	14.1%	12.5%	14.4%	11.4%	14.3%	15.7%	12.7%	11.5%	7.7%	13.9%	13.0%	14.7%	13.8%
	Rarely/Never	80.3%	79.8%	80.2%	82.5%	76.5%	81.5%	78.9%	81.6%	84.6%	79.6%	81.3%	77.7%	79.6%
	NOON TO 1PM ON WEEKDAYS													
	Often	13.7%	16.7%	17.1%	12.3%	13.3%	14.8%	15.7%	12.6%	15.4%	14.7%	14.9%	15.2%	15.1%
3	Sometimes	28.6%	22.0%	28.9%	24.6%	21.4%	30.6%	26.0%	19.5%	15.4%	26.5%	26.0%	25.3%	25.8%
	Rarely/Never	57.7%	61.3%	54.0%	63.2%	65.3%	54.6%	58.3%	67.8%	69.2%	58.7%	59.1%	59.2%	59.2%
	1 TO 3PM ON WEEKDAYS													
	Often	23.5%	20.2%	25.0%	20.2%	19.6%	23.1%	25.0%	14.9%	19.2%	22.5%	22.3%	22.0%	22.2%
4	Sometimes	40.0%	31.0%	39.1%	38.6%	26.8%	45.2%	34.8%	27.6%	30.8%	36.0%	35.0%	36.3%	35.6%
	Rarely/Never	36.5%	48.8%	35.9%	41.2%	53.6%	31.7%	40.2%	57.5%	50.0%	41.5%	42.7%	41.8%	42.3%
	3 TO 5PM ON WEEKDAYS													
	Often	34.9%	32.1%	35.1%	39.5%	25.5%	38.3%	32.5%	29.9%	34.6%	34.0%	37.2%	29.1%	33.4%
5	Sometimes B	35.3%	22.6%	31.9%	32.5%	22.4%	35.5%	28.6%	26.4%	34.6%	29.1%	25.6%	34.6%	29.8%
	Rarely/Never	29.7%	45.2%	33.0%	28.1%	52.0%	26.2%	38.9%	43.7%	30.8%	36.9%	37.2%	36.3%	36.8%
	5 TO 7PM ON WEEKDAYS													
	Often	41.2%	41.7%	40.6%	43.0%	39.8%	40.7%	41.7%	41.4%	46.2%	41.3%	46.4%	35.9%	41.4%
6	Sometimes	33.0%	22.6%	33.7%	29.8%	18.4%	38.0%	26.0%	24.1%	26.9%	28.7%	25.6%	31.0%	28.1%
	Rarely/Never	25.8%	35.7%	25.7%	27.2%	41.8%	21.3%	32.4%	34.5%	26.9%	30.0%	28.0%	33.2%	30.4%
	7 TO 11PM ON WEEKDAYS													
	Often	44.6%	38.1%	41.4%	43.4%	40.2%	42.1%	41.6%	42.5%	26.9%	42.9%	40.8%	42.6%	41.6%
7	Sometimes	25.1%	22.0%	24.7%	23.9%	22.7%	29.9%	22.3%	20.7%	34.6%	23.2%	25.7%	21.3%	23.7%
	Rarely/Never	30.3%	39.9%	33.9%	32.7%	37.1%	28.0%	36.1%	36.8%	38.5%	34.0%	33.5%	36.1%	34.7%
	SATURDAY MORNINGS													
	Often	10.3%	20.8%	9.1%	18.6%	21.4%	11.2%	10.3%	29.9%	15.4%	14.8%	12.6%	16.8%	14.6%
8	Sometimes B,C	13.3%	19.6%	13.9%	16.8%	19.4%	15.9%	14.2%	18.4%	19.2%	15.9%	18.0%	14.1%	16.1%
	Rarely/Never	76.4%	59.5%	77.0%	64.6%	59.2%	72.9%	75.5%	51.7%	65.4%	69.4%	69.4%	69.2%	69.3%
	STAURDAY AFTERNOONS													
	Often	24.1%	26.8%	20.3%	25.4%	35.1%	20.4%	22.7%	36.8%	19.2%	25.8%	24.8%	25.4%	25.1%
9	Sometimes C	47.0%	42.9%	54.5%	38.6%	36.1%	51.9%	42.9%	42.5%	42.3%	45.2%	44.2%	45.9%	45.0%
	Rarely/Never	28.9%	30.4%	25.1%	36.0%	28.9%	27.8%	34.5%	20.7%	38.5%	29.0%	31.1%	28.6%	29.9%
	SATURDAY EVENINGS													
	Often	16.3%	24.4%	16.0%	17.5%	29.9%	13.9%	17.7%	32.2%	16.0%	20.1%	18.9%	21.2%	20.0%
10	Sometimes C	31.8%	24.4%	32.6%	27.2%	23.7%	36.1%	25.6%	27.6%	40.0%	28.2%	27.2%	30.4%	28.7%
	Rarely/Never	51.9%	51.2%	51.3%	55.3%	46.4%	50.0%	56.7%	40.2%	44.0%	51.7%	53.9%	48.4%	51.3%
	SUNDAY AFTERNOONS													
	Often	27.6%	33.3%	28.2%	30.7%	32.3%	29.6%	28.6%	33.3%	26.9%	30.4%	30.6%	29.3%	30.0%
11	Sometimes	40.9%	34.5%	40.4%	36.8%	36.5%	43.5%	34.0%	41.4%	26.9%	38.7%	34.0%	40.2%	36.9%
	Rarely/Never	31.5%	32.1%	31.4%	32.5%	31.3%	26.9%	37.4%	25.3%	46.2%	30.9%	35.4%	30.4%	33.1%
	SUNDAY EVENINGS													
	Often	23.8%	30.4%	25.8%	28.1%	27.1%	29.0%	23.3%	32.2%	24.0%	26.7%	25.7%	24.7%	25.3%
12	Sometimes	35.1%	25.0%	34.9%	28.9%	25.0%	34.6%	29.2%	29.9%	28.0%	31.0%	31.1%	31.3%	31.2%
	Rarely/Never	41.1%	44.6%	39.2%	43.0%	47.9%	36.4%	47.5%	37.9%	48.0%	42.3%	43.2%	44.0%	43.6%
	US POST OFFICE													
	Often	71.1%	43.5%	62.8%	59.6%	52.0%	71.6%	58.8%	44.8%	61.5%	59.4%	62.3%	54.6%	58.7%
13	Sometimes A	24.7%	35.1%	28.2%	28.9%	31.6%	22.9%	31.4%	32.2%	26.9%	29.1%	27.5%	31.9%	29.6%
	Rarely/Never	4.3%	21.4%	9.0%	11.4%	16.3%	5.5%	9.8%	23.0%	11.5%	11.5%	10.1%	13.5%	11.7%
	WACHOVIA TELLER II													
	Often	33.6%	13.1%	30.3%	16.7%	24.5%	39.4%	21.1%	13.8%	23.1%	25.1%	23.2%	26.5%	24.7%
	Sometimes A,C	13.6%	11.3%	13.3%	14.9%	9.2%	15.6%	15.2%	3.4%	7.7%	12.8%	12.1%	12.4%	12.2%
14	Rarely/Never	52.3%	75.6%	56.4%	68.4%	66.3%	44.0%	63.7%	82.8%	69.2%	61.8%	64.7%	60.5%	62.8%
	Not aware of	.4%					.9%				.3%		.5%	.3%

UNION PREFERENCE STUDY SPR 86

		A		B			C			D		E		TOTAL
		PLACE OF RESIDENCE		CURRENT EMPLOYMENT STATUS			AGE			RACE		SEX		
		ON OR NEAR CAMPUS	COMMUTE	NOT EMPLOYE	20 OR LESS HRSWK	21+HRSW	20 YRS OR LESS	21-24 YRS	25 YRS OR MORE	Nonwhit	White	Female	Male	PERCENT
		PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	
15	SNACK BAR													
	Often	42.6%	39.9%	43.1%	42.1%	37.8%	36.0%	34.8%	37.9%	26.9%	42.2%	47.8%	34.1%	41.3%
	Sometimes C,E	35.7%	26.2%	30.3%	32.5%	32.7%	28.4%	34.3%	29.9%	42.3%	31.0%	27.1%	36.2%	31.4%
	Rarely/Never	21.7%	33.9%	26.6%	25.4%	29.6%	15.6%	30.9%	32.2%	30.8%	26.7%	25.1%	29.7%	27.3%
16	BILLIARDS/PING PONG ROOM													
	Often	5.1%	4.2%	4.3%	5.3%	5.1%	4.6%	6.4%	1.1%	3.8%	4.8%	1.4%	8.1%	4.6%
	Sometimes	31.1%	16.7%	26.6%	26.3%	20.4%	32.1%	26.5%	13.8%	19.2%	25.4%	15.0%	36.2%	25.0%
	Rarely/Never	63.8%	78.0%	68.6%	67.5%	74.5%	62.4%	67.2%	83.9%	76.9%	69.3%	82.6%	55.7%	69.9%
	Not aware of C,E		1.2%	.5%	.9%		.9%		1.1%		.5%	1.0%		.3%
17	VIDEO GAMES													
	Often	4.7%	.6%	3.2%	3.5%	1.0%	8.3%	1.0%	1.1%		3.2%	.3%	3.9%	3.1%
	Sometimes	26.0%	14.3%	21.3%	22.8%	18.4%	29.4%	21.6%	9.2%	26.9%	20.6%	13.5%	27.6%	20.2%
	Rarely/Never A,C,E	68.9%	83.9%	75.0%	72.8%	79.6%	60.6%	77.5%	88.5%	73.1%	75.4%	84.5%	66.5%	76.0%
	Not aware of	.4%	1.2%	.5%	.9%	1.0%	1.8%		1.1%		.8%	1.4%		.8%
18	TV LOUNGE													
	Often	6.8%	6.0%	6.4%	6.1%	7.1%	9.3%	6.4%	3.4%	13.4%	5.9%	6.3%	6.0%	6.1%
	Sometimes	34.6%	21.4%	33.2%	25.4%	26.5%	38.0%	29.4%	17.2%	30.8%	29.0%	32.9%	24.5%	28.9%
	Rarely/Never C	57.3%	72.0%	59.4%	67.5%	65.3%	50.0%	64.2%	78.2%	53.8%	64.1%	59.9%	68.5%	63.9%
	Not aware of	1.3%	.6%	1.1%	.9%	1.0%	2.8%		1.1%		1.1%	1.0%	1.1%	1.0%
19	MEETING/STUDY ROOMS													
	Often	18.7%	19.0%	17.6%	17.5%	23.5%	17.4%	19.6%	18.4%	7.7%	19.8%	19.3%	18.9%	19.1%
	Sometimes	39.6%	28.0%	35.1%	37.7%	30.6%	39.4%	34.3%	29.9%	53.8%	33.4%	34.3%	35.7%	34.9%
	Rarely/Never	40.9%	52.4%	45.7%	44.7%	45.9%	42.2%	45.6%	50.6%	38.5%	46.0%	45.4%	44.9%	45.2%
	Not aware of	.9%	.6%	1.6%			.9%	.5%	1.1%		.8%	1.0%	.5%	.8%
20	RENTAL LOCKERS													
	Often	1.7%	.6%	1.1%	2.7%			1.0%	3.4%		1.3%	.3%	2.7%	1.5%
	Sometimes	2.6%	1.8%	2.1%	4.4%		2.8%	3.0%		3.8%	2.2%	1.5%	3.2%	2.3%
	Rarely/Never C,E	88.5%	94.6%	89.4%	87.6%	97.9%	87.0%	92.6%	92.0%	96.2%	90.9%	90.2%	90.8%	90.5%
	Not aware of	7.3%	3.0%	7.4%	5.3%	2.1%	10.2%	3.4%	4.6%		5.6%	7.8%	3.2%	5.6%
21	INFO CENTER													
	Often	23.0%	16.1%	18.6%	22.8%	20.4%	16.5%	24.5%	13.8%	19.2%	20.3%	20.3%	18.9%	19.6%
	Sometimes	51.9%	44.6%	47.3%	57.9%	40.8%	54.1%	49.0%	42.5%	50.0%	48.7%	49.8%	48.1%	49.0%
	Rarely/Never A,B	23.4%	37.5%	30.9%	18.4%	38.8%	27.5%	25.0%	41.4%	26.9%	29.4%	27.5%	31.9%	29.6%
	Not aware of	1.7%	1.8%	3.2%	.9%		1.8%	1.5%	2.3%	3.8%	1.6%	2.4%	1.1%	1.8%
22	CAREER PLANNING/PLACEMEN													
	Often	19.7%	16.7%	17.1%	24.6%	14.3%	10.1%	23.6%	16.1%	34.6%	17.4%	18.8%	18.5%	18.7%
	Sometimes	37.6%	31.0%	31.6%	45.6%	29.6%	27.5%	40.9%	29.9%	26.9%	35.1%	35.7%	33.2%	34.3%
	Rarely/Never A,B,C	40.6%	51.8%	48.7%	28.9%	56.1%	57.8%	35.5%	52.9%	38.5%	45.8%	44.4%	46.7%	45.5%
	Not aware of	2.1%	.6%	2.7%	.9%		4.6%		1.1%		1.6%	1.0%	1.6%	1.3%
23	# OF VISITS IN AVERAGE WEEK													
	Rarely	6.2%	18.0%	9.2%	7.3%	19.6%	3.9%	10.5%	21.8%	3.8%	11.8%	13.1%	9.6%	11.3%
	1 or 2 per week A,C,E	24.9%	34.1%	22.8%	33.6%	35.1%	11.7%	32.5%	40.2%	30.8%	28.8%	34.0%	23.6%	29.2%
	almost each day	34.2%	31.7%	38.0%	32.7%	23.7%	40.8%	34.0%	23.0%	34.6%	33.0%	29.1%	36.5%	32.6%
	daily or more	34.7%	16.2%	29.9%	26.4%	21.6%	43.7%	23.0%	14.9%	30.8%	26.4%	23.8%	30.3%	26.8%
24	DISCOUNT MOVIE TICKETS													
	Often	43.8%	25.6%	36.2%	37.7%	35.7%	37.6%	42.2%	19.5%	30.8%	36.6%	35.3%	37.3%	36.2%
	Sometimes A,C	36.6%	23.8%	35.1%	30.7%	23.5%	37.6%	30.9%	25.3%	34.6%	31.0%	30.0%	31.9%	30.9%
	Rarely/Never	17.4%	48.8%	25.5%	29.8%	40.8%	22.0%	25.9%	52.9%	34.6%	30.2%	31.9%	29.7%	30.9%
	Not aware of	2.1%	1.8%	3.2%	1.8%		2.8%	1.5%	2.3%		2.1%	2.9%	1.1%	2.0%
25	CHANGE													
	Often	30.8%	17.3%	28.9%	18.4%	25.5%	40.7%	20.6%	14.9%	38.5%	23.9%	22.8%	25.9%	24.3%
	Sometimes A,C,D	37.2%	23.8%	29.9%	38.6%	25.5%	33.3%	34.8%	21.8%	34.6%	31.4%	30.6%	32.4%	31.5%
	Rarely/Never	30.3%	57.7%	39.0%	42.1%	48.0%	24.1%	44.6%	58.6%	26.9%	43.2%	44.7%	40.5%	42.7%
	Not aware of	1.7%	1.2%	2.1%	.9%	1.0%	1.9%		4.6%		1.6%	1.9%	1.1%	1.5%

UNION PREFERENCE STUDY SPR 86

		A		B			C			D		E		TOTAL
		PLACE OF RESIDENCE		CURRENT EMPLOYMENT STATUS			AGE			RACE		SEX		
		ON OR NEAR CAMPUS	COMMUTERS	NOT EMPLOYED	20 OR LESS HRSWK	21+HRSWK	20 YRS OR LESS	21-24 YRS	25 YRS OR MORE	Nonwhite	White	Female	Male	PERCENT
		PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	
26	CAMPUS LOST & FOUND													
	Often	2.6%		2.1%	1.8%		1.8%	1.5%	1.1%		1.6%	1.0%	2.7%	1.8%
	Sometimes	10.2%	4.2%	9.0%	5.3%	8.2%	6.4%	7.4%	9.2%	3.8%	8.0%	8.2%	7.0%	7.7%
	Rarely/Never	78.3%	93.5%	78.7%	91.2%	87.8%	78.9%	88.2%	85.1%	88.5%	84.2%	84.1%	84.3%	84.2%
	Not aware of	8.9%	2.4%	10.1%	1.8%	4.1%	12.8%	2.9%	4.6%	7.7%	6.1%	6.8%	5.9%	6.4%
27	VENDING MACHINE REFUNDS													
	Often	6.0%	3.0%	6.9%	3.5%	2.0%	5.5%	6.4%		7.7%	4.5%	3.4%	5.4%	4.3%
	Sometimes	19.1%	14.3%	17.0%	16.7%	17.3%	20.2%	15.2%	17.2%	7.7%	17.9%	19.3%	14.7%	17.1%
	Rarely/Never	66.8%	81.0%	67.0%	76.3%	79.6%	61.5%	77.0%	78.2%	73.1%	72.5%	71.0%	79.0%	72.9%
	Not aware of	8.1%	1.8%	9.0%	3.5%	1.0%	12.8%	1.5%	4.6%	11.5%	5.1%	6.3%	4.9%	5.6%
28	STUDENT LOCAL ADDRESS/PH #													
	Often	12.3%	7.1%	10.1%	14.0%	6.1%	8.3%	12.7%	6.9%	7.7%	10.4%	11.6%	9.2%	10.3%
	Sometimes	25.5%	22.6%	22.3%	29.8%	21.4%	29.4%	23.5%	19.5%	19.2%	24.9%	26.6%	22.8%	24.8%
	Rarely/Never	54.5%	67.3%	58.5%	54.4%	68.4%	52.3%	60.3%	67.8%	69.2%	58.8%	55.1%	63.0%	58.8%
	Not aware of	7.7%	3.0%	9.0%	1.8%	4.1%	10.1%	3.4%	5.7%	3.8%	5.9%	6.8%	4.9%	5.9%
29	CAMPUS MAPS													
	Often	1.7%	2.4%	2.1%	1.8%	2.0%	1.8%	2.0%	2.3%	3.8%	1.9%	1.0%	3.3%	2.0%
	Sometimes	7.7%	8.3%	5.9%	7.0%	13.3%	10.1%	6.4%	9.2%	3.8%	8.3%	7.7%	8.7%	8.2%
	Rarely/Never	83.0%	86.9%	84.0%	88.6%	80.6%	78.0%	88.7%	83.9%	84.6%	84.5%	84.5%	83.7%	84.1%
	Not aware of	7.7%	2.4%	8.0%	2.6%	4.1%	10.1%	2.9%	4.6%	7.7%	5.3%	6.8%	4.3%	5.6%
30	BUS/AIRLINE SCHEDULES													
	Often	1.3%		1.6%			.9%	1.0%			.8%	.5%	1.1%	.8%
	Sometimes	3.4%	1.8%	2.7%	3.5%	2.1%	3.7%	2.0%	3.4%		2.7%	2.4%	2.7%	2.6%
	Rarely/Never	75.2%	92.3%	71.8%	89.5%	94.8%	72.2%	87.3%	83.9%	84.6%	82.3%	82.0%	82.1%	82.1%
	Not aware of	20.1%	6.0%	23.9%	7.0%	3.1%	23.1%	9.8%	12.6%	15.4%	14.2%	15.0%	14.1%	14.6%
31	CHECK-CASHING SERVICE													
	Often	30.0%	35.1%	30.0%	40.4%	35.7%	30.5%	44.1%	33.3%	44.0%	43.7%	30.5%	37.2%	44.2%
	Sometimes	35.5%	33.3%	33.0%	35.1%	36.7%	31.2%	37.3%	33.3%	36.0%	34.4%	34.1%	33.3%	33.8%
	Rarely/Never	14.1%	31.5%	16.5%	24.6%	27.6%	17.4%	18.6%	33.3%	20.0%	21.6%	15.4%	29.0%	21.7%
	Not aware of	.4%		.5%			.9%				.3%		.5%	.3%
32	WEEKEND/EVENING SALES - STAMPS													
	Often	32.5%	14.3%	29.3%	21.9%	20.4%	30.3%	27.9%	10.3%	20.0%	25.3%	31.7%	16.9%	24.8%
	Sometimes	50.0%	35.7%	45.2%	44.7%	39.8%	52.3%	42.2%	37.9%	48.0%	44.0%	40.4%	48.1%	44.0%
	Rarely/Never A,E	17.1%	50.0%	25.0%	33.3%	39.8%	16.5%	29.9%	51.7%	32.0%	30.4%	27.9%	34.4%	30.9%
	Not aware of	.4%		.5%			.9%				.3%		.5%	.3%
33	WEEKEND/EVENING SALES - SCHOOL SUPPLIES													
	Often	16.4%	18.5%	16.1%	14.9%	22.4%	19.9%	15.2%	23.0%	16.0%	17.4%	18.8%	15.6%	17.3%
	Sometimes	54.7%	38.1%	53.2%	46.5%	37.8%	58.9%	46.6%	36.8%	36.0%	48.5%	48.1%	47.8%	47.9%
	Rarely/Never	28.4%	43.5%	30.1%	38.6%	39.8%	24.3%	38.2%	40.2%	48.0%	33.8%	33.2%	36.1%	34.9%
	Not aware of	.4%		.5%			.9%				.3%		.6%	.3%
34	ARTS/CRAFTS SALES													
	Often D,E	7.3%	8.9%	9.6%	6.1%	7.1%	8.3%	7.9%	6.9%	4.0%	8.3%	11.1%	4.4%	8.0%
	Sometimes	36.1%	31.5%	31.0%	41.2%	30.6%	33.0%	36.0%	31.0%	12.0%	35.6%	38.9%	28.2%	33.9%
	Rarely/Never	56.2%	59.5%	58.8%	52.6%	62.2%	57.8%	56.2%	62.1%	84.0%	55.9%	50.0%	66.9%	57.8%
	Not aware of	.4%		.5%			.9%				.3%		.6%	.3%
35	AIRLINE/BUS TICKET SALES													
	Often	6.9%	8.3%	10.7%	2.6%	7.1%	9.3%	7.4%	4.6%	8.0%	7.5%	9.7%	5.5%	7.7%
	Sometimes	28.8%	14.3%	24.6%	22.8%	18.4%	22.2%	25.5%	17.2%	12.0%	23.3%	22.2%	22.5%	22.4%
	Rarely/Never	64.4%	77.4%	64.7%	74.6%	74.5%	68.5%	67.2%	78.2%	80.0%	69.3%	68.1%	72.0%	69.9%
36	COIN-OP COMPUTER WORD PROCESSORS													
	Often	21.2%	19.0%	19.8%	20.4%	21.6%	13.9%	21.7%	24.4%	40.0%	18.8%	18.3%	23.3%	20.7%
	Sometimes	36.4%	39.9%	34.8%	41.6%	38.1%	41.7%	37.9%	32.6%	28.0%	38.7%	38.0%	35.2%	36.7%
	Rarely/Never	42.4%	41.1%	45.5%	38.1%	40.2%	44.4%	40.4%	43.0%	32.0%	42.5%	43.8%	41.3%	42.6%

		A		B			C			D		E		TOTAL
		PLACE OF RESIDENCE		CURRENT EMPLOYMENT STATUS			AGE			RACE		SEX		
		ON OR NEAR CAMPUS	COMMUTE	NOT EMPLOYE	20 OR LESS HRSWK	21+HRSW	20 YRS OR LESS	21-24 YRS	25 YRS OR MORE	Nonwhit	White	Female	Male	PERCENT
		PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	
	HEALTH CLUB/EXERCISE FACILITIES													
	Often	35.7%	41.1%	34.3%	49.1%	40.8%	61.8%	46.6%	40.2%	50.0%	49.6%	51.9%	45.4%	48.8%
37	Sometimes A	33.2%	36.9%	30.2%	36.0%	41.8%	30.0%	36.3%	37.9%	34.6%	34.7%	34.6%	36.1%	35.3%
	Rarely/Never	11.1%	22.0%	15.3%	14.9%	17.3%	8.2%	17.2%	21.8%	15.4%	15.7%	13.5%	18.6%	15.9%
	PHOTO DARKROOMS													
	Often	19.6%	9.5%	16.6%	17.0%	10.3%	20.8%	14.8%	9.2%	24.0%	14.8%	13.1%	17.8%	15.3%
38	Sometimes	20.0%	21.4%	19.3%	25.9%	16.5%	26.4%	16.3%	23.0%	24.0%	20.2%	19.4%	22.2%	20.7%
	Rarely/Never	60.4%	69.0%	64.2%	57.1%	73.2%	52.8%	69.0%	67.8%	52.0%	65.0%	67.5%	60.0%	64.0%
	Outdoor Pool													
	Often	33.1%	36.3%	32.7%	45.6%	38.8%	69.7%	42.2%	29.9%	46.2%	47.3%	43.3%	51.1%	46.9%
39	Sometimes C,E	29.3%	40.5%	33.0%	36.8%	32.7%	20.2%	38.7%	41.4%	26.9%	34.8%	36.1%	31.9%	34.1%
	Rarely/Never	15.4%	23.2%	14.4%	17.5%	28.6%	10.1%	19.1%	28.7%	26.9%	17.9%	20.7%	17.0%	19.0%
	BICYCLE REPAIR SHOP													
	Often	22.3%	10.1%	21.4%	15.8%	10.2%	27.8%	13.2%	12.6%	20.0%	16.6%	14.4%	21.0%	17.5%
40	Sometimes A,C	36.1%	20.8%	30.5%	33.3%	23.5%	38.9%	29.9%	17.2%	20.0%	30.5%	31.3%	26.0%	28.8%
	Rarely/Never	41.6%	69.0%	48.1%	50.9%	66.3%	33.3%	56.9%	70.1%	60.0%	52.9%	54.3%	53.0%	53.7%
	COIN-OP LOCKERS													
	Often	6.4%	2.4%	4.3%	6.1%	4.1%	8.3%	3.9%	1.1%	4.0%	4.8%	2.4%	7.7%	4.9%
41	Sometimes C,E	14.6%	10.1%	13.4%	13.2%	9.2%	19.4%	10.8%	8.0%	20.0%	11.8%	8.7%	16.0%	12.1%
	Rarely/Never	79.0%	87.5%	82.4%	80.7%	86.7%	72.2%	85.3%	90.8%	76.0%	83.4%	88.9%	76.2%	83.0%
	MAGAZINE/NEWSPAPER CHECKOUT													
	Often	31.5%	20.2%	29.6%	25.4%	21.4%	30.9%	27.9%	17.2%	34.6%	26.4%	26.0%	26.8%	26.3%
42	Sometimes	43.4%	40.5%	43.4%	42.1%	40.8%	39.1%	48.5%	32.2%	30.8%	42.9%	44.2%	39.3%	41.9%
	Rarely/Never	25.1%	39.3%	27.0%	32.5%	37.8%	30.0%	23.5%	50.6%	34.6%	30.7%	29.8%	33.9%	31.7%
	CRAFT STUDIO													
	Often	8.2%	8.9%	8.1%	6.1%	10.3%	12.1%	7.4%	5.7%	8.0%	8.6%	6.8%	10.5%	8.5%
43	Sometimes	28.1%	26.8%	25.8%	29.8%	28.9%	23.4%	30.5%	25.3%	32.0%	27.4%	30.9%	22.7%	27.1%
	Rarely/Never	63.6%	64.3%	66.1%	64.0%	60.8%	64.5%	62.1%	69.0%	60.0%	64.0%	62.3%	66.9%	64.4%
	CLEANLINESS OF RESTROOMS													
	Excellent	43.2%	39.9%	41.5%	39.4%	45.2%	36.4%	45.5%	40.0%	40.0%	41.9%	38.1%	45.5%	41.6%
44	Good	52.8%	50.0%	53.0%	55.0%	45.2%	57.9%	49.0%	50.0%	52.0%	51.7%	55.8%	47.2%	51.7%
	Fair	3.9%	9.5%	5.5%	5.5%	8.6%	5.6%	5.6%	8.8%	8.0%	6.1%	5.6%	7.3%	6.4%
	Poor		.6%			1.1%			1.3%		.3%	.5%		.3%
	CLEANLINESS OF REST OF UNION													
	Excellent	44.7%	45.5%	43.4%	48.2%	44.2%	45.5%	45.6%	42.9%	38.5%	45.4%	46.8%	43.7%	45.4%
45	Good	52.3%	47.3%	51.3%	49.1%	49.5%	53.6%	48.0%	51.2%	50.0%	50.3%	48.8%	50.8%	49.7%
	Fair	2.6%	7.3%	4.8%	2.6%	6.3%	.9%	5.9%	6.0%	11.5%	4.0%	4.4%	4.9%	4.6%
	Poor	.4%		.5%				.5%			.3%		.5%	.3%
	GAMES EQUIPMENT													
	Excellent	15.7%	16.0%	14.5%	19.1%	14.7%	14.7%	13.2%	27.1%	14.3%	16.1%	15.0%	16.5%	15.8%
	Good	62.8%	59.4%	68.8%	49.4%	63.2%	66.3%	62.5%	50.0%	57.1%	62.0%	66.9%	56.3%	61.1%
46	Fair	19.9%	22.6%	15.2%	29.2%	20.6%	17.9%	22.4%	20.8%	23.8%	20.4%	18.1%	24.1%	21.4%
	Poor	1.6%	1.9%	1.4%	2.2%	1.5%	1.1%	2.0%	2.1%	4.8%	1.5%		3.2%	1.8%
	DECOR/FURNISHINGS													
	Excellent	35.5%	36.1%	31.2%	37.2%	43.8%	34.5%	34.3%	40.5%	57.7%	34.1%	38.3%	31.9%	35.3%
	Good	49.6%	57.2%	56.6%	51.3%	45.8%	56.4%	52.9%	48.8%	34.6%	54.3%	50.5%	56.0%	53.1%
47	Fair	14.1%	6.6%	11.6%	11.5%	9.4%	8.2%	12.7%	10.7%	7.7%	11.0%	10.7%	11.5%	11.1%
	Poor	.9%		.5%		1.0%	.9%				.5%	.5%	.5%	.5%
	QUALITY OF SNACK BAR FOOD													
	Excellent	8.6%	10.2%	7.4%	9.6%	12.9%	14.2%	6.9%	8.5%	13.6%	9.0%	8.0%	10.2%	9.0%
	Good C	55.0%	56.5%	54.5%	53.8%	60.0%	53.8%	57.4%	53.5%	31.8%	57.1%	58.5%	52.7%	55.8%
48	Fair	30.9%	29.3%	31.8%	33.7%	21.2%	30.2%	29.3%	32.4%	45.5%	28.9%	29.8%	29.9%	29.9%
	Poor	5.9%	4.1%	6.3%	2.9%	5.9%	1.9%	6.4%	5.6%	9.1%	5.0%	3.7%	7.2%	5.4%
	VARIETY OF SNACK BAR FOOD													
	Excellent	16.1%	14.3%	14.9%	11.8%	21.2%	20.6%	13.5%	12.9%	13.6%	15.3%	14.6%	15.6%	15.1%
49	Good	51.6%	49.7%	54.3%	47.1%	47.1%	43.0%	57.8%	45.7%	40.9%	51.5%	49.7%	52.1%	50.9%
	Fair	26.3%	28.6%	24.0%	34.3%	29.9%	29.0%	23.2%	34.3%	36.4%	26.8%	30.8%	23.4%	27.3%
	Poor	6.0%	7.5%	6.9%	6.9%	5.9%	7.5%	5.4%	7.1%	9.1%	6.5%	4.9%	9.0%	6.8%

UNION PREFERENCE STUDY SPR 86

		A		B			C			D		E		
		PLACE OF RESIDENCE		CURRENT EMPLOYMENT STATUS			AGE			RACE		SEX		TOTAL
		ON OR NEAR CAMPUS	COMMUTE	NOT EMPLOYE	20 OR LESS HRSWK	21+HRSW	20 YRS OR LESS	21-24 YRS	25 YRS OR MORE	Nonwhit	White	Female	Male	PERCENT
		PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	PERCENT	
	CUSTOMER SERVICE OF SNACK BAR													
50	Excellent	12.7%	23.8%	13.3%	22.8%	19.0%	16.0%	14.8%	25.7%	9.1%	17.9%	15.8%	18.9%	17.2%
	Good	54.0%	51.7%	56.1%	49.3%	50.0%	50.9%	55.3%	50.0%	54.5%	53.0%	57.6%	49.4%	53.7%
	Fair	24.4%	19.7%	23.7%	20.8%	22.6%	26.4%	22.0%	18.6%	22.7%	22.3%	18.5%	25.6%	21.8%
	Poor	8.9%	4.8%	6.9%	6.9%	8.3%	6.6%	7.7%	5.7%	13.6%	6.8%	8.2%	6.1%	7.2%
	USEFULNESS OF CHANNEL MARKER C													
51	Very	19.1%	18.3%	19.6%	12.5%	22.7%	21.9%	16.9%	18.7%	20.8%	18.8%	17.3%	20.1%	18.6%
	Somewhat	54.5%	49.7%	53.0%	56.7%	47.7%	57.3%	58.2%	32.0%	66.7%	51.2%	58.4%	46.7%	52.8%
	Not very	26.3%	32.0%	27.4%	30.8%	29.5%	20.8%	24.9%	49.3%	12.5%	30.1%	24.3%	33.1%	28.5%
	12-MONTH PLANNING CARLENDAR													
52	Yes	81.2%	75.9%	82.4%	75.2%	76.6%	84.5%	77.3%	75.6%	73.1%	79.3%	78.3%	80.1%	79.2%
	No	18.8%	24.1%	17.6%	24.8%	23.4%	15.5%	22.7%	24.4%	26.9%	20.7%	21.7%	19.9%	20.8%
	[IF YES] WOULD PAY $2-3													
	Yes	54.7%	55.8%	54.9%	47.7%	64.4%	53.9%	55.3%	57.1%	47.8%	55.7%	54.8%	56.0%	55.3%
53	No	25.7%	19.6%	26.9%	27.0%	11.1%	30.4%	21.1%	17.9%	21.7%	23.0%	22.8%	23.2%	23.0%
	Not asked	19.6%	24.5%	18.3%	25.2%	24.4%	15.7%	23.7%	25.0%	30.4%	21.3%	22.3%	20.8%	21.6%
	TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%